

MI-LiveSM Product Demonstration

September 2001

NetOnCourse

Current visual: Soap

Sample Message

My Question: When you purchase soap, what are your main considerations?

Vote: 71% (35)

Agree: 8

Disagree: 15

Miki Silver's Answer: I like a pleasant fragrance.

Vote: 55% (8)

Agree: 8

Disagree: 12

Sandy Bar's Answer: I like a big bar that does not melt too quickly.

Vote: 55% (7)

Agree: 7

Disagree: 10

Joan Miller's Answer: I like a big bar that does not melt too quickly.

Vote: 41% (6)

Agree: 6

Disagree: 9

Send

Ask Question

NetOnCourse

Local Intranet

The screenshot shows a web browser window displaying the NetOnCourse website. The browser's address bar shows "http://www.netoncourse.com/". The website has a dark header with the "NetOnCourse" logo and navigation links: "Home", "About Us", "Contact Us", "Privacy Policy", "Terms of Service", "FAQ", "Help", "Feedback", "Links", and "Site Map". The main content area is titled "NetOnCourse" and features a "Live help call: 1-866-299-9487" link. Below this, there are two sections for user interaction:

- Joe Miller's Answer:** "I like a gentle soap that doesn't irritate the skin." Below the text are two radio buttons labeled "Agree" and "Disagree".
- Boy Navon's Question:** "Do you use a different soap for your face and body?" Below the text is a "My answer" button.

At the bottom of the page, there is a "My Answer:" section with the text: "Yes, I use a deodorant soap for my body and a cream soap for my face." A large, semi-transparent callout box is overlaid on the left side of the browser window, containing the text: "View and/or listen to stimuli". Another callout box is overlaid on the right side of the browser window, containing the text: "Get new question", "Provide your own feedback", and "Vote on other's feedback".

Get new question
Provide your own
Vote on other's feed

Order	Class	Order	Class
1	Order 1	1	Order 1
2	Order 2	2	Order 2
3	Order 3	3	Order 3
4	Order 4	4	Order 4
5	Order 5	5	Order 5
6	Order 6	6	Order 6
7	Order 7	7	Order 7
8	Order 8	8	Order 8
9	Order 9	9	Order 9
10	Order 10	10	Order 10
11	Order 11	11	Order 11
12	Order 12	12	Order 12
13	Order 13	13	Order 13
14	Order 14	14	Order 14
15	Order 15	15	Order 15
16	Order 16	16	Order 16
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19	Order 19	19	Order 19
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27	Order 27	27	Order 27
28	Order 28	28	Order 28
29	Order 29	29	Order 29
30	Order 30	30	Order 30
31	Order 31	31	Order 31
32	Order 32	32	Order 32
33	Order 33	33	Order 33
34	Order 34	34	Order 34
35	Order 35	35	Order 35
36	Order 36	36	Order 36
37	Order 37	37	Order 37
38	Order 38	38	Order 38
39	Order 39	39	Order 39
40	Order 40	40	Order 40
41	Order 41	41	Order 41
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85	Order 85	85	Order 85
86	Order 86	86	Order 86
87	Order 87	87	Order 87
88	Order 88	88	Order 88
89	Order 89	89	Order 89
90	Order 90	90	Order 90
91	Order 91	91	Order 91
92	Order 92	92	Order 92
93	Order 93	93	Order 93
94	Order 94	94	Order 94
95	Order 95	95	Order 95

I like a gentle soap that doesn't irritate the skin.

☐ Agree ☐ Disagree

Do you use a different soap for your face and body?

新編 漢語大綱

Yes, I use a deodorant soap for my body and a cream soap for my face.

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NEW COURSE

 Unknown Zone (Mixed)

MI-LiveSM - The Client Display

NetOnCourse MI-Live Dashboard

Event MI-Live (test event with a long name to be tested) is scheduled to end at 11:30:00

Pre-start | 00:00 -- | 00:05 -- | 00:10

Time-based gauges to measure lever of moderator and respondents interactivity

Question Count	N/A	2	1	2	1	1	2
Items/Thread (avg)	N/A	1	2	1	1	1	1
Postings/Participant (avg)	N/A	0	1	2	2	2	2

Questions

Last updated at: 12:38 Update

Vote	Sample	Answers	Question	Time
80%	35	4	What color do you prefer in soap?	11:29:54
84%	30	3	What do you think is a fair price for soap?	11:29:45
90%	34	4	Where do you normally purchase soap?	11:29:25
93%	33	5	Do you use a different soap for your face and body?	11:28:47
30%	32	3	When you purchase soap, what are your main considerations?	11:21:24

Monitor feedback

Page: Participants: 110/100 Event started: 09:10 minutes early.

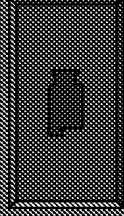
MI-LiveSM - Scenario

- Session size: 10 respondents
- Topic: Your ideal vacation
- Time shown: 20 minutes into session
- Current subject: How do you feel about cruises.

MI-LiveSM - Moderator View

The moderator is:

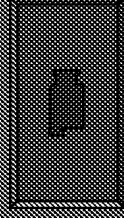
- Asking a new question
- Sending the question to all respondents
- Waiting for respondents to answer



MI-LiveSM - Respondent's view

The Respondent is:

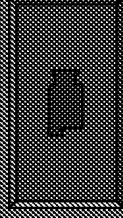
- Seeing the new question
- Writing his/her own answer
- Viewing other respondents' answers
- Agreeing or disagreeing with other answers



MI-LiveSM – Return to Moderator View

The Moderator is:

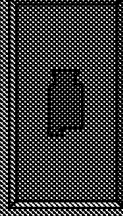
- Waiting for feedback
- Reading the responses
- Looking for trends



MI-LiveSM - Client View

The Client is:

- Monitoring session activity
- Drilling into feedback



MI-LiveSM

End of Scenario